

Three green circles are positioned around the central white box: one at the top-left corner, one at the top-right corner, and one at the bottom-right corner.

chaपkya:

GROWTH | TECHNOLOGY | STRATEGY | AUTOMATION | INTELLIGENCE



The Content

Here's what we'll cover in this presentation



Company Overview

A quick look at who we are and what we stand for.



Who are We?

Our mission, vision and the values that drive us.



Services Offered

The Solutions and Expertise we provide



Lets's explore how we can build the future, together.



COMPANY OVERVIEW



At Chanakya Consulting, we simplify complex business problems using intelligent strategy, automation, data driven system. Whether you're stuck with manual processes or struggling to scale, we bring clarity, efficiency and impact.

We solve business challenges through strategy, AI automation, marketing, and digital systems—helping brands streamline operations, improve visibility, and scale efficiently.



MISSION

Our mission is to help businesses break free from digital confusion by designing fast, strategic, and outcome-driven systems all guided by timeless principles and built for real, measurable business impact.

"We specialize in Digital Orchestration aligning marketing, automation, user experience, and SaaS into one intelligent system for businesses to **Grow**."



VISION

Our vision is to be the trusted consulting partner for business seeking clarity, intelligent automation, measurable growth, powered by strategy, grounded in integrity and delivered through exceptional experience



GROWTH



TECHNOLOGY



STRATEGY



AUTOMATION



INTELLIGENCE



THE BRAIN BEHIND GROWTH & TRANSFORMATION

chaunkya:

GROWTH STRATEGIST, EXPERIENTIAL & AI-DRIVEN MARKETING LEADER

Digital Transformation Consultant. Brand Builder. Growth Partner.



Drives Growth

Combines marketing, technology and strategy to build scalable growth ecosystems.



AI-Powered Execution

Leverages AI, automation and data driven insights to deliver measurable results.



Business Transformation

Helps businesses modernize, optimize operations, and seed new growth opportunities.



120k+ Hours



1000+ Advertisers



High-Growth
Expertise



Global Reach



KUSH MODI

CORE EXPERTISE

Growth Strategy

AI Automation

Performance
Marketing

Digital
Transformation

Brand Building

We don't just provide services, we solve business problems through strategy, technology, automation, and performance-driven execution to deliver measurable growth.



SOLUTIONS DESIGNED TO SCALE BUSINESS

SERVICES OFFERED

End-to-end marketing solutions that attracts, engage, convert and nurture

chaUkya:



FULL STACK MARKETING

Brand Strategy & Positioning
Go-To-Market (GTM) Strategy
Performance Marketing (Meta, Google, LinkedIn Ads)
SEO & Organic Growth Strategy
Social Media & Content Marketing
Marketing Automation & CRM Workflows
Email Marketing & Lead Nurturing
Analytics, Attribution & ROI Tracking
Conversion Funnel Optimization
Campaign Planning & Media Buying
Ecommerce Platform Setup & Management

PLATFORMS & TOOLS WE WORK WITH



Google Ads



Wordpress



Woo Commerce



Shopify



Mailchimp



Meta Ads



LinkedIn



Google Marketing



Data-driven marketing
Measurable growth.

We combine creativity, technology, and analytics
to deliver marketing that drives real business impact.



Stronger
Brand



More
Traffic



Higher
Conversion



Better
ROI



Sustainable
Growth



SOLUTIONS DESIGNED TO SCALE BUSINESS

SERVICES OFFERED

We design and develop digital experiences that are intuitive, engaging and optimized to convert.

chaṁkya:



DIGITAL EXPERIENCE

- UI/UX Strategy & Experience Design
- Website Design & Development
- Landing Page Optimization
- Mobile-First Digital Experiences
- Conversion Rate Optimization (CRO)
- Customer Journey Mapping
- E-commerce Experience Design
- Website Performance & Speed Optimization
- Interactive & Engagement Focused Interfaces
- Digital Brand Experience Strategy

PLATFORMS & TOOLS WE WORK WITH



Design that engages.
Experiences that inspire.

From websites to digital platforms, we create intuitive experiences that build trust, increase engagement, and deliver measurable value.



Better
Experience



Higher
Conversion



Stronger Brand
Presence



Faster
Performance



Data-Driven
Decisions



SOLUTIONS DESIGNED TO SCALE BUSINESS

SERVICES OFFERED

We automate processes enable intelligent workflows and help you focus on what matters most

chaUkya:



AGENTIC PROCESS AUTOMATION

AI Workflow Automation

Lead Qualification & Routing Systems

AI Chatbots & Virtual Assistants

CRM & Sales Automation

Automated Customer Support Systems

Business Process Automation (BPA)

AI Powered Reporting & Insights

Internal Operations Automations

Task & Workflow Orchestration

Intelligent Process Optimization

TECHNOLOGY & PLATFORMS WE WORK WITH



n8n

make

zapier



ZenML



Automation that thinks.
Workflows that work.

We combine the power of AI and automation tools to design systems that scale with your business.



Intelligent
Automation



Faster
Operations



Higher
Accuracy



Scalable
Workflows



Real Time
Insights



SOLUTIONS DESIGNED TO SCALE BUSINESS

SERVICES OFFERED

We implement SaaS solutions and integrate systems for operational efficiency.

chaUkya:



SAAS IMPLEMENTATION AND INTEGRATION

CRM Implementation & Customization

ERP & HRMS Integration

SaaS Ecosystem Consulting

API & Third Party Intelligence

Workflow & Data Synchronization

Cloud Platform Setup & Migration

Martech Stack Integration

Team Onboarding & System Training

Data Centralization & Reporting Dashboard

Process Optimization & Tool Alignment

TECHNOLOGY & PLATFORMS WE WORK WITH



We don't just implement tools.
We deliver outcome.

We transfer ideas into intuitive, engaging and high-performing digital solutions that connect brands with their audiences.



Platform
Integration



Faster
Implementation



Operational
Efficiency



Data-Driven
Insights



Business
Scalability



Let's Connect

Contact Us

We'd love to hear from you! Whether you have a question, need a consultation, or want to explore how we can help your business grow-reach out to us.



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India



We respond
within 24 hours



Trusted by
growing businesses



Secure &
Confidential



Solution Tailored
to your goals



Focused on measurable
growth & impact



Let's Build
the Future
Together.

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